

Reference Letter for Henriette Volschenk

25/09/2025

To Whom It May Concern,

It is with genuine enthusiasm that I recommend Henriette Volschenk, who worked with me as a Creative Consultant on the “Idea Centre” Project at TechMedic (now EDN.Tech), supporting a major corporate client and their head office requirements.

Henriette is one of those rare professionals who can take a half-formed idea, a scribble on a napkin, or even a vague “we’ll know it when we see it” brief—and turn it into a fully realized, innovative solution that not only works but wows. Her ability to conceptualize bespoke creative strategies for luxury-sector clients was transformative, and she consistently delivered outcomes that exceeded expectations.

What impressed me most was her first-principles approach: she doesn’t just patch problems, she deconstructs them, rebuilds them, and delivers solutions that are both elegant and sustainable. In a corporate environment where complexity often clouds clarity, Henriette cut through the noise with sharp insight and fresh perspective. She has a knack for reframing challenges in ways that make the impossible suddenly feel achievable, a skill invaluable in navigating the demands of a high-profile corporate project.

Beyond her technical and creative brilliance, Henriette brings an energy that is contagious. She has that rare mix of professionalism and playfulness—serious about the work, but never so serious that the spark of creativity is lost. Teams gravitate toward her because she makes collaboration feel less like a meeting and more like an adventure in problem-solving. She energizes those around her, creating an atmosphere where people feel both challenged and inspired to bring their best ideas forward.

The Idea Centre project has since concluded, but Henriette’s impact continues to resonate. She is the kind of consultant whose value extends far beyond a single engagement, and I would gladly welcome the opportunity to collaborate with her again. If circumstances allowed, I would keep her close at hand indefinitely—her contributions are that significant.

In short: Henriette doesn’t just “consult.” She elevates. She energizes. She leaves every project better than she found it, with a rare combination of intellect, creativity, and charisma. Any organization fortunate enough to work with her will quickly see the difference she makes.

Please feel free to contact me should you require further insight into her contributions and character.

Sincerely,

Christo Barnard,

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